



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA  
DIPARTIMENTO DI ARCHITETTURA



TEATRO  
COMUNALE  
di BOLOGNA  
fondazione

# THE MATTER OF FUTURE HERITAGE

*International Conference*

Under the patronage of:



Comune di Bologna



Culture  
is Bologna

**SITdA**  
Società Italiana nella Tecnologia dell'Architettura

Friday, 23 NOVEMBER 2018

9.00 - 18.00

Teatro Comunale, Largo Respighi 1, Bologna

In the framework of the European Year of Cultural Heritage 2018, launched by the European Union, the Department of Architecture of the University of Bologna announces the international conference “**The Matter of Future Heritage**”, organised by the PhD program in Architecture and Design Cultures.

The conference aims to build a space of dialogue, critical reflection on experiences, strategic and programmatic debate around the role that research on Cultural Heritage, can have in the near future, with an interdisciplinary angle.

**What’s the matter for Cultural Heritage research in the future (trends, innovative approaches and practices) and what heritage (assets and process) matters for the future of built environment?**

The aim is to explore the multiple matters of Future Heritage and the many ways in which Cultural

Heritage represents the true basis of our future and especially of our built environment.

## Organising Committee

*Giacomo Corda, Pamela Lama, Viviana, Lorenzo, Sara Maldina, Lia Marchi, Martina Massari, Giulia Custodi.*

## Scientific Committee

*Ernesto Antonini, Andrea Boeri, Flaviano Celaschi, Elena Maria Formia, Jacopo Gaspari, Giovanni Leoni, Danila Longo, Elena Mucelli, Valentina Orioli, Jörg Schröder, Simona Tondelli.*

For further information please consult our website at: <https://eventi.unibo.it/future-heritage-bologna-2018>

9.00 Participants registration

9.30 Conference Opening

*Arch. Valentina Orioli - Deputy Mayor for Urban Planning, Municipality of Bologna*

*Prof. Laura Daglio - Delegata SITdA Giovani*

10.00 Presentations Session I

**#1 Technological Innovation for Heritage**

*G. Laprocina and M.M. Pani, If wall could speak. When cultural heritage becomes chatty*

*F. Maietti and E. Dorato, Urban heritage accessibility and conservaton through 3D models and digital tools*

**#2 Cultural welfare and Social Innovation for Heritage**

*G. Di Cintio, Empowering for social housing neighbourhoods: the study case of Decima in Rome*

*A. Diesch, Claiming the Future by Pronouncing Local Heritage*

*E. Vai, Event-age. Engender creative heritage through urban events*

*P. Zargarán, Transmitting our heritage to future; community or capitalistic based approach?*

Coffee break

11.30 Presentations Session II

**#3 Heritage Resilience and Risk**

*P. Croce et al., Using pushover program E-PUSH in assessing the seismic vulnerability of built environment*

*V. Croce and I.M.-E. Zaragoza, UAV-based 3D Photogrammetry in post-seismic Scenarios: the village of Castelluccio di Norcia*

*V. Gianfrate, A.Djalali and F. Volta, Public Art, Collective Memory: the Contested Heritage of Arnaldo Pomodoro's Columns in Piazza Verdi*

*L. Zazzara and H. Alshoubaki, Jerash: the marginalized mediterranean city*

12.45 Lunch break

14.00 Presentations Session III

**#4 The assets of Future Heritage**

*S.O.M. Boulanger and C. Mariotti, Heritage in action. Adapting reuse for the Historic Urban Landscape*

*R. Cappeller, Values of immateriality. A housing typology as social and mobile element in the urban context of Buenos Aires*

*G. Favaretto, Re-maining Material Legacy. Re-meaning Cultural Heritage from young architectures to forgotten places*

*L. Kun, A comparative study on the relevant policies and their protection status of the two types of rural traditional settlement protection system in China: a case study of two traditional villages in Hancheng County, Shaanxi*

*G.Lobosco, Dynamic heritage. Exploratory scenarios for the Po River Delta*

*X. Lu, Assigning the houses renewal process into Culture Heritage in Xi'an Walled City: From non-heritage assets to historic urban landscape*

*S.Massaró, Waste as cultural heritage. A strategic approach to promote post-consumption resources as a cultural asset*

*E. Sommariva, Baltic Coast Regiobranding: towards a multi-level heritage interpretation*

*E. Brusa, The seismic protection of cultural heritage: the knowledge organisation as risk-preparation*

Tea break

16.00 Roundtable: The Matter of Future Heritage Manifesto

*Discussants from University of Bologna - Architecture Department; Leibniz University Hannover*

18.00 Conference Conclusions